AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

| State of Georgia |) |
|-------------------|-------|
| St. Simons Island |) 55. |
| County of Glynn |) |

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Connoisseur Media of Erie, LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 20th day of April 2012.

Jefferson, G. Brock

Affiant .

Sworn to and subscribed before me this the 20th day of April 2012

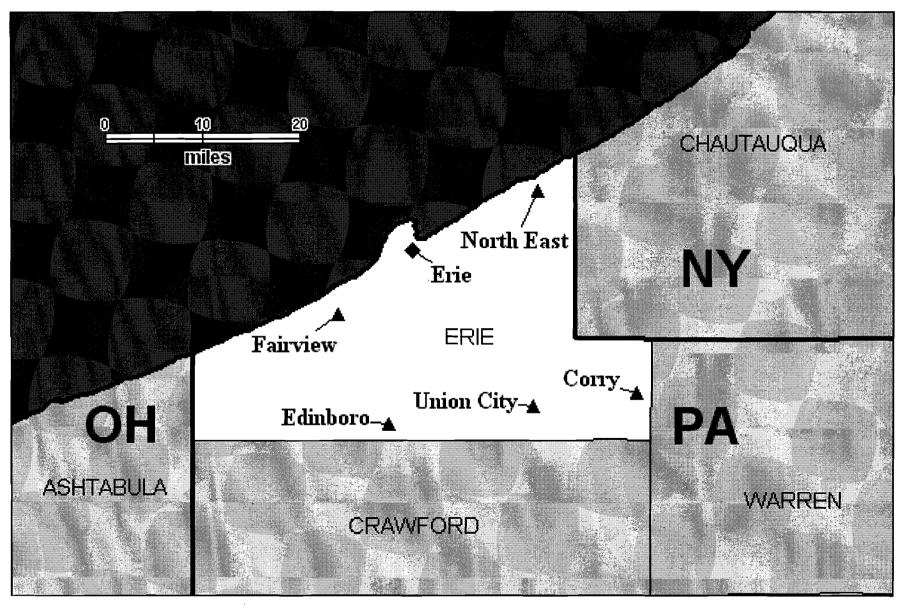
Novary Public, State of Georgia

My Commission Expires: March 14, 2015

ATTACHMENT 2

Erie, PA Market Overview





ATTACHMENT 3

U.S. Census Bureau



B08007

SEX OF WORKERS BY PLACE OF WORK--STATE AND COUNTY LEVEL

Universe: Workers 16 years and over

2006-2010 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Data and Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides the official counts of the population and housing units for the nation, states, counties, cities and towns. For 2006 to 2009, the Population Estimates Program provides intercensal estimates of the population for the nation, states, and counties.

| W | | | /estfield town, Chautauqua County, New York | |
|------------------------------|--|----------|--|--|
| | | Estimate | Margin of Error | |
| otal: | | 1,996 | +/-207 | |
| Worked in state of residence | e: | 1,913 | +/-215 | |
| Worked in county of resid | ence | 1,840 | +/-216 | |
| Worked outside county of | residence | 73 | +/-69 | |
| Worked outside state of res | sidence | 83 | +/-81 | |
| Male: | ina in | 981 | +/-132 | |
| Worked in state of residence | ce: | 898 | +/-149 | |
| Worked in county of resid | ence | 863 | +/-150 | |
| Worked outside county of | W | 35 | +/-41 | |
| Worked outside state of res | sidence | 83 | +/-81 | |
| Female: | | 1,015 | +/-157 | |
| Worked in state of residence |)8: | 1,015 | +/-157 | |
| Worked in county of resid | ence | 977 | +/-165 | |
| Worked outside county of | residence | 38 | +/-41 | |
| Worked outside state of res | sidence | 0 | +/-123 | |

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

Workers include members of the Armed Forces and civilians who were at work last week.

While the 2006-2010 American Community Survey (ACS) data generally reflect the December 2009 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

Estimates of urban and rural population, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2000 data. Boundaries for urban areas have not been updated since Census 2000. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2006-2010 American Community Survey

Explanation of Symbols:

- 1. An '** entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
- 2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
 - 3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.
 - 4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.
- 5. An **** entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
 - 6. An '*****' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.
- 7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.
 - 8. An '(X)' means that the estimate is not applicable or not available.

ATTACHMENT 4

Westfield, NY



Local Government

Town of Westfield

Eason Hall 23 Elm Street Westfield, NY 14787 Phone 716-326-3211 Type: Supervisor-Council

Town Officials

Supervisor - Martha Bills

Town Council Members:

David Brown
Carl Vilardo
Ray Schuster
Donald Nash

Clerk - Tim Smith
Superintendent of Highways - Charles Lillie
Tax Collector - Kate Issler
Code Enforcement & Zoning Officer - Jack Bills
Assessor - Pam Thomson

Village of Westfield (Village of Westfield located within Town)

Eason Hal 23 Elm Street Westfield, NY 1478 Phone 716-326-496 Type: Mayor-Board

Village Officials

Mayor - David Carr

Village Board Members:

Frederick Bertrando Anna Kneer William Thompson Christopher Jaynes

Administrator & Clerk - Vincent Luce Treasurer - Rebecca Betts-Paternosh

Water/Sewer Superintendent - Joe Yacklon Water/Sewer Dept. Phone: 326-3982

Street Superintendent - Edward LeBarron Street Dept. Phone: 326-3477

Electric Superintendent - L. James Hamilton Electric Dept. Phone: 326-3932

Overview Demographics Community Services Labor Market

Retail Trade

Real Estate Taxes

Transportation

Local Government

Public Utilities

Public Safety

Health Care

Elected Officials

School Profile

Quality of Life

Parks & Recreation

Public Library

Community Activities

Recreation Commission Director - Venn Blakely Recreation Commission Phone: 326-4243

Recreation Commission Programs:

Senior Citizens:

Monthly Bus Tours
Annual Dinner
Youth Job Referral Service
Concerts in the Park
Water Exercise
Annual Breakfast at WACS
"Noon Walkers"

Adults:

Aerobic Challenge
Indoor / Outdoor Soccer
Basketball
Weight Training
Concerts
Softball League
Softball Tournament
Volleyball

General:

Tour of Chautauqua Bike Ride Harvest Challenge Run/Walk Cruise In Car Show Christmas Decorating Contest

Youth:

Roller Skating
Swimming (lessons, team, etc.)
Summer Field Program
Job Referral Service
Fishing and Casting Contest
Indoor Soccer
Outdoor Soccer
Wagon Rides with Santa
Weight Training
Westfield Teen Activity Center at Welch Field
Summer Library Program
Summer Basketball
Triathlon
Youth Wiffleball/Street Hockey

Source: Westfield Recreation Commission

Westfield, NY



Demographics

Population Characteristics

| Population Trends (1990-2000) | | |
|-------------------------------|-----------|------------|
| | 1990 | 2000 |
| State | 17,990,45 | 18,976,457 |
| County | 141,895 | 139,750 |
| Town of Westfield | 5,194 | 5,232 |

| Population Density (2000) | | |
|----------------------------------|---------------|--|
| Population 5,232 | | |
| Land Area | 47.21 sq. mi. | |
| County 110.8 persons per sq. mi. | | |

| Race/Ethnicity (2000) | | |
|--------------------------------|--------------------|---------|
| | Number | Percent |
| White | 5,074 | 97.0 |
| Black | 14 | 0.3 |
| American Indians | 13 | 0.2 |
| Asian, Pacific Islander | 28 | 0.5 |
| Other Race | 68 | 1.3 |
| Total Population | 5,232 | 100.0 |
| Hispanic Origin*** | 138 | 2.6 |
| ***Person of Hispanic origin n | nay be of any race | |

| Ge | nder (2000) |
|--------|----------------|
| Male | 2,524 or 48.2% |
| Female | 2,708 or 51.8% |

| Age Structure (2000) | | |
|----------------------------------|------------|---------|
| | Number | Percent |
| Under 5 years | 290 | 5.5 |
| 5 – 9 years | 349 | 6.7 |
| 10 - 14 years | 429 | 8.2 |
| 15 – 19 years | 377 | 7.2 |
| 20 – 24 years | 238 | 4.5 |
| 25 – 34 years | 514 | 9.8 |
| 35 – 44 years | 829 | 15.8 |
| 45 – 54 years | 759 | 14.5 |
| 55 – 59 years | 277 | 5.3 |
| 60 – 64 years | 230 | 4.4 |
| 65 – 74 years | 437 | 8.4 |
| 75 – 84 years | 349 | 6.7 |
| 85 & Over | 154 | 2.9 |
| Total Population | 5,232 | 100.0 |
| Median Age | 40.2 years | |
| Source: U.S. Census Bureau, 2000 | | |

Income Characteristics

| Westfield Households by Income Group | | |
|--------------------------------------|--------|---------|
| | Number | Percent |
| Total Households | 2,083 | 100.0 |
| Less than \$10,000 | 172 | 8.3 |
| \$10,000 - \$14,999 | 293 | 14.1 |
| \$15,000 - 24,999 | 350 | 16.8 |
| \$25,000 – 34,999 | 263 | 12.6 |
| \$35,000 - \$49,999 | 400 | 19.2 |
| \$50,000 - \$74,999 | 373 | 17.9 |
| \$75,000 - \$99,999 | 125 | 6.0 |

| \$100,000 - \$149,999 | 88 | 4.2 |
|-----------------------|----|-----|
| \$150,000 - \$199,999 | 19 | 0.9 |

Aggregate Household Income: \$103,142,744

Median Household Income: \$32,534

Average Household Income: \$50,337

Per capita Income: \$15,738

Households & Housing

| Household Characteristics | | |
|----------------------------------|-------|--|
| Total Number of Households 2,083 | | |
| Total Number of Families | 1,400 | |

| Households by Size (2000) | | |
|---------------------------|--------|---------|
| | Number | Percent |
| Total Households | 2,083 | 100.0 |
| One person | 562 | 27.0 |
| Two persons | 724 | 35.0 |
| Three or more persons | 797 | 38.0 |

Average Population per household: 2.46

Average Population per family: 2.98

| Marital Status (persons 15 years and older) | | |
|---|--------|---------|
| | Number | Percent |
| Total Persons | 4,168 | 100.0 |
| Never Married | 874 | 21.0 |
| Married | 2,353 | 56.5 |
| Separated | 119 | 2.9 |
| Widowed | 378 | 9.1 |
| Divorced | 249 | 6.0 |

Housing Characteristics

| No. of Units at Address | | |
|-------------------------|-------------------------|--|
| Number | Percent | |
| 2,493 | 100.0 | |
| 2,075 | 83.2 | |
| 1,462 | 70.5 | |
| 613 | 29.5 | |
| 418 | 16.8 | |
| | | |
| | 2,493 2,075 1,462 | |

| Single-Family Home Sale Price | | |
|-------------------------------|----------|--|
| 2005 | | |
| Average Sale Price | \$84,341 | |
| Median Sale Price | | |
| Total Sales | 54 | |
| 2004 | | |
| Average Sale Price | \$96,254 | |
| Median Sale Price | \$84,210 | |
| Total Sales | 68 | |
| 2003 | | |
| Average Sale Price | \$96,287 | |
| Median Sale Price | \$82,788 | |
| Total Sales | 72 | |
| 2002 | | |
| Average Sale Price | \$96,287 | |
| Median Sale Price | \$76,439 | |
| Total Sales | 58 | |

| 2001 | · |
|---|-----------|
| Average Sale Price | \$102,167 |
| Median Sale Price | \$80,000 |
| Total Sales | 29 |
| Source: Chautauqua County Board of Realtors | |

Westfield, NY

Community Services

Motels | Number of rooms: 29

Holiday Motel Theater Motel

Bed & Breakfast | Number of rooms: 21

Brickhouse 5 rooms
Candlelight Lodge 5 rooms
Capt. Storm House 4 rooms
William Seward Inn 12 rooms

YWCA | Number of rooms: 5

Newspapers

Daily Newspapers

Dunkirk Observer

Home Delivery or Online
Home Delivery subscription for one year - \$143.00
1-800-836-0931

The Jamestown Post Journal

Home Delivery or Online Home Delivery subscription for one year - \$143.00 1-866-756-9600

The Buffalo News

Home Delivery or Online Subscription for one year - \$234 1-800-777-8640

Weekly Newspapers

Westfield Republican

Weekly every Thursday Mail Delivery or Online Subscription for one year - \$30 716-326-3163

County Radio Stations

Dunkirk WCQA/WDOE

Jamestown
WJTN / WWSE
WKSN / WHUG / WQFX / WMHU



Restaurants

Barcelona Market Café Caddyshack at Sugar Hill Golf Course Cafe Barista C.J.'s Pizza & Subs Calarco's Restaurant & Lounge Food King Jack's Barcelona Drive-In Jimmy's Pizza Larry's Cantina McDonald's Quagliana's Bark Grill Vine City Restaurant Westfield Main Diner Westport Dining & Lanes Farmer's Daughter (seasonal) Zebro's Harbor House

Capacity of largest banquet facility: 500

Westfield, NY



Labor Market

Labor Force Summary for Town of Westfield (1999 Annual Average)

Labor Force: 2,563 Total Employment: 2,556 Number Unemployed: 193 Percent Unemployed: 7.6%

Percent of labor force working outside of county of residence: 11.2%

Employment by Industry

Private Wage & Salary Workers: 1,720 Farming, Forestry & Fisheries: 115 Construction: 141

Manufacturing: 505

Transportation, and Warehousing, and Utilities: 92

Information: 43 Wholesale Trade: 60 Retail Trade: 235

Finance, Insurance, Real Estate: 106

Professional, scientific, management, administrative, waste management services: 138

Educational, health and social services: 484

Arts, entertainment, recreation, accommodation and food services: 189

Other services (except public administration): 128
Public Administration: 127

Overview Demographics

Community Services

Labor Market

Retail Trade

Real Estate Taxes

Transportation

Local Government

Public Utilities

Public Safety

Health Care

Elected Officials

School Profile

Quality of Life

Parks & Recreation

Public Library

Community Activities

Employment by Occupation

Total Employees (Age 16 years & older): 2,363
Management, Professional, and Related Occupations: 618
Sales and Office Occupations: 631
Farming, Fishing and Forestry Occupations: 64
Service Occupations: 369
Construction, Extraction, and Maintenance Occupations: 265
Production, Transportation, and Material Moving Occupations: 389

| Major Employers | |
|---|------------------|
| Company Name | No. of Employees |
| Westfield Academy & Central School | 174 |
| Westfield Memorial Hospital | 150 |
| Absolut Center & Rehabilitation at Westfield, LLC | 145 |
| Renold | 101 |
| Mogen David | 62 |

| Better Baked | 57 |
|-------------------------------------|----|
| Westfield Family Physicians | 52 |
| C & E Telephone | 48 |
| Source: Westfield Development Corp. | |

Commuting Characteristics

Private car, truck or van: 1,872 Car, truck or van carpooled: 187 Use Public Transportation: 5 Walked: 137

Use Other Transportation: 30 Work at Home: 76 Mean Travel Time to Work: 19.4 minutes

Source: U.S. Census Bureau, 2000

Westfield, NY

Transportation

Air Service:

Greater Buffalo International Airport (65 miles NE of Westfield)
"Medium hub" facility serving nearly 3 million passengers in 1995 via seven commercial airlines (American, Continental, Delta, Northwest, AirTran, United and US Air) and six regional commuter lines

Erie International Airport (33 miles SW of Westfield)
The airport serves 135,000 passengers per year through US Air, Northwest and Continental Airlines.

Chautauqua County Airport at Jamestown (30 miles S of Westfield)
This airport is served by US Air Express with 70,000 commuter passengers a year. There are roughly 38,000 aircraft operations annually; 32 aircraft are based at the airport. A feasibility study is currently being completed for expanding the commuter service at the airport.

Chautauqua County Airport at Dunkirk (20 miles NE of Westfield)
"Small Aviation" airport; it does not have airline service and has a low level of aeronautical activity. The primary runway at the airport (5,000' x 100') is long enough for commuter, small passenger and small freight planes but cannot accommodate jumbo jets. The airport has roughly 23,700 annual aircraft operations and 38 based aircraft.

Rail:

The Conrail and Norfolk & Southern rail lines traverse the Town and Village of Westfield and lie between the New York State Thruway and U.S. Route 20. There are no operational passenger stations in Westfield, but there are two stations being maintained as historic landmarks:

- New York Central Passenger Station on English Street privately owned by Historic Operations, Inc.
- Lake Shore Railroad Freight Station, English Street Extension owned by Norfolk & Southern Railroad.

The Village has three at-grade crossings at West Pearl, East Pearl and Franklin Streets, all of which have gates and lights. There are five at-grade rail crossings in the Town of Westfield:

Gale Street, McKinley Road, Walker Road, Light Road and Rogerville Road.

Ground Transportation:

U.S. and Interstate

The New York State Thruway traverses the northern portion of the Town of Westfield. Exit 60, located near North Portage Road just north of the Village limits, is the designated exit for Chautauqua Institute travelers to use. The New York State Thruway Authority has indicated that in 1994 the yearly traffic flow past the Westfield exit exceeded 6.2 million vehicles.

This figure represents an increase of over 18% since 1990.



State

New York State Route 5 (Lake Road) also spans the entire Town of Westfield along the Lake Erie shore. It is part of the Seaway Trail and was designated in 1996 as one of only 20 National Byways by the Federal Highway Administration. This scenic route has less residential and commercial development than Route 20; most of this development is concentrated in the Barcelona Harbor area. Average annual daily traffic (AADT) on Route 5 from Ripley to Route 394 in Westfield increased from 2,100 to 2,900, or 38%, between 1983 and 1993. AADT counts from Route 394 to Brocton increased from 2,050 in 1988 to 2,950 in 1994, or 44%.

New York State Route 394 (North/South Portage Road) is the only State north-south road in Westfield, extending from Route 5 south through the Village to Mayville and Chautauqua.

New York State Route 20 is a major thoroughfare in the Westfield community, crossing the entire Town from east to west and passing through the center of the Village. This road is dotted with residences, commercial uses and public facilities. AADT counts on Route 20 from Ripley to Route 394 increased 62% between 1987 to 1993, from 1,950 to 3,150. AADT counts on Route 20 east of Route 394 include traffic up to the Fredonia Village line and therefore do not accurately reflect Westfield traffic. These counts have fluctuated greatly, from 4,800 in 1988 to 6,900 in 1991 and 6,150 in 1995.

County

There are four roads owned by Chautauqua County in the Westfield area. Chautauqua County Road 21 (Sherman Road) is a north-south road extending from the Village as Oak Street and through the entire length of the Town. This road becomes State Route 76 south of Nettle Hill Road near the Town of Sherman border. Nettle Hill Road is County Road 333 east of County Road 21. County Road 29 is the extension of Academy Street in the Village of Westfield and runs southeast to the Town of Hartfield near Mayville. County Road 56 (Hawley Street) runs from North Portage Street in the Village to Route 5.

Local

The Village of Westfield Street Department maintains 18.75 miles of municipally-owned streets. The Street Department follows a schedule of maintenance for road work. All work is performed by Village employees.

Public Transit

The Chautauqua Area Rural Transit System (CARTS) offers bus service throughout Chautauqua County, both on a demand-response basis and with scheduled runs.

For handicapped individuals, Care-Van Transportation Services provides transportation to medical appointments. Based in Falconer, the company serves eight counties in western New York and in Pennsylvania. Both ambulatory and wheelchair patients can use this service, which accepts Medicaid or private payment.

Source: Westfield Development Corp.

Westfield, NY



Public Utilities

Electricity

Village of Westfield Telephone: 716- 326-2145

Natural Gas

National Fuel Gas
Telephone: 1-800-444-3130 for emergencies

Cable TV

Time Warner Telephone:1-888-877-8458

Telephone Service

Chautauqua & Erie Telephone Corp.
Telephone: 716-326-2121
State-of-the-art fiber optic network is available

Overview Demographics Community Services Labor Market Retail Trade Real Estate Taxes Transportation Local Government Public Utilities Public Safety Health Care Elected Officials School Profile Quality of Life Parks & Recreation Public Library

Community Activities

Westfield, NY



Law Enforcement Information

Emergency 9-1-1 service is available throughout area.

Code Enforcement & Zoning Officer: Jack Bills

Village of Westfield Police Department: 326-3375

Chief Officer: Robert Genthner

Chautauqua County Sheriff's Office: 753-4231

Fire and Rescue Information

Emergency 9-1-1 service is available throughout area.

Westfield Fire Department: 326-2661 Chief: John Belcher



Westfield, NY



Westfield Memorial Hospital

189 E. Main St. Westfield, NY 14787 716-326-4921

Number of Beds – 32

Absolut Center & Rehabilitation at Westfield, LLC

25 Cass St. Westfield, NY 14787 716-326-4646

Number of Beds - 120



Westfield, NY



Federal, State and County Elected Officials

New York State Governor

Eliot Spitzer (D) Executive Chamber State Capitol Bldg. Albany, NY 12224 (518) 474-8390

New York State Attorney General

Andrew M. Cuomo Law Department State Capitol Albany, NY 12224 (518) 474-7330

Statler Towers 107 Delaware Ave. Buffalo, NY 14202 (716) 853-8400

U.S. Senator

Hilary Rodham Clinton (D) PO Box 7378 100 South Clinton Street, Room 111 Syracuse, NY 13261-7378 (315) 448-0470 Fax (315)448-0476

> United States Senate Washington, D.C. 20510 (202) 228-028

U.S. Senator

Charles E. Schumer (D) Rm. 620 Federal Bldg. 111 W. Huron ST. Buffalo, NY 14202 (716) 846-4111 Fax (716) 846-4113

229 Dirksen Senate Office Building U.S. Senate Washington, D.C. 20510-0605 (202) 224-6542

Overview Demographics Community Services Labor Market Retail Trade Real Estate Taxes Transportation Local Government Public Utilities **Public Safety** Health Care Elected Officials School Profile Quality of Life Parks & Recreation Public Library

Community Activities

U.S. Representative 27th Congressional District

Brian Higgins (D) Fenton Building, Suite 300 2 E. Second Street Jamestown, NY 14701 (716) 484-0729

431 Cannon House House Office Building Washington, D.C. 20515 (202) 225-3306

New York State Senator 57th Senatorial District

Catharine M. Young (R)
Federal Building 300 E. 3rd St. Rm. 223-225
Jamestown, New York 14701
(716) 664-4603
Fax (716) 664-2430

700 W. State St. Westgate Plaza Olean, NY 14760 (716) 372-4901

805 Legislative Office Building Albany, NY 12247 (518) 455-3563 cyoung@senate.state.ny.us

New York State Assemblyman 150th Assembly District

William Parment (D)
Rm. 809
Hotel Jamestown Building
Jamestown, NY 14701
(716) 664-7773 (South County)
(716) 672-7050 (North County)
Fax (716) 483-0299

Legislative Office Building 547 Albany, NY 12248 (518) 455-4511 parmenw@ assembly.state.ny.us

Chautauqua County Executive

Gregory J. Edwards (R) Gerace Office Building 3 N. Erie Street Mayville, NY 14757 (716) 753-4211

County Legislator for Westfield

District #22
Douglas Richmond (R)
27 E. Main Street